**FACTORS INFLUENCING ONLINE PURCHASING DECISIONS**

**A Thesis Presented to the Faculty of**

**Ramon Torres National High School – Senior High School**

Stephanie Abegail A. Acma

Charles Christian P. Cascaño

Carl James G. Evangelista

April Rose A. Balboa

Rhianne Camille P. Canillo

Keesha P. Cantiveros

Zharica C. Diamonon

Gracely P. Magbanua

Robillyn V. Mahilom

Althea Faith T. Montuya

Irish J. Pajares

Jeluo F. Sumagaysay

Ma. Rizavelle N. Tiña

**In Partial Fulfillments of the Requirements in Inquiries, Investigation, and Immersion.**

**May, 2025**

**Statement of the Problem**

The object of this study is to investigate the influence of online purchasing decisions of senior high students.

Specifically, it aims to respond to the following questions:

1. What factors influencing online purchasing decisions when taken collectively and grouped according to age, sex, marital status, and educational attainment?
2. Is there significant difference in the influencing of online purchasing decisions when taken collectively and grouped to age, sex, marital status, and educational attainment?
3. Is there a significant relationship between influencing and purchasing decisions when taken collectively and grouped according to sex, age, marital status, and educational attainment?

**PERSONAL DATA**

Name: Acma, Stephanie Abegail Ambong

Birthday: March 28, 2007

Address: Purok Mahogany, Brgy. Napoles, Bago City

Age: 17

Height: 5’3

Weight: 41kg

Civil Status: Single

Nationality: Filipino

Sex: Female

Religion: Baptist

Member in Organization:

**EDUCATIONAL BACKGROUND:**

**Name of school**

Primary: B. Araneta Elementary School Secondary: Ramon Torres National High School

**Inclusive Date**

2013-2019

2019-2023

**Honors/Awards**

With High Honors

With High Honors

**SKILLS**

COMMUNICATION SKILLS

DECISION-MAKING SKILLS

**STEPHANIE ABEGAIL A. ACMA**

**PERSONAL DATA**

Name: Sumagaysay, Jeluo Ferrer

Birthday: July 27, 2007

Address: Purok Calubay, Brgy. Sampinit, Bago City

Age:17

Height: 4’11

Weight: 43kg

Civil Status: Single

Nationality; Filipino

Sex: Female

Religion: Catholic

**EDUCATIONAL BACKGROUND:**

**Name of school**

Primary: Maria Rosario Araneta Elementary School Secondary: Ramon Torres National High School

**Inclusive Date**

2013-2019

2019-2023

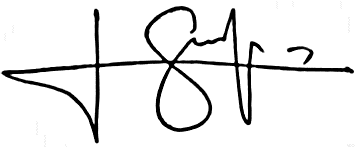
**Honors/Awards**

With High Honors

With High Honors

**SKILLS:**

* Communication skills
* Problem Solving



**JELUO F. SUMAGAYSAY**

**PERSONAL DATA**

Name: Cantiveros, Keesha Presente

Birthday: December 9, 2006

Address: Purok Saging, Brgy. Bagroy, Bago City

Age: 17

Height: 4’8

Weight: 39kg

Civil Status: Single

Nationality: Filipino

Sex: Female

Religion: Catholic

Member in Organization:

**EDUCATIONAL BACKGROUND**

**Name of school**

Primary: Bagroy Elementary School Secondary: Ramon Torres National High School

**Inclusive Date**

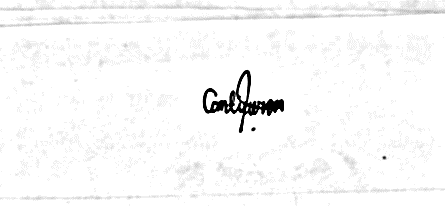
2013-2019

2019-2023

**Honors/Awards**

With High Honors

**SKILLS**

* **Note Taking**
* **Summarizing**

**KEESHA P. CANTIVEROS**

**PERSONAL DATA**

Name: Evangelista, Carl James Gaspar

Birthday: January 29, 2007

Address: Purok Humay, Brgy. Napoles, Bago City

Age: 17

Height: 5’4

Weight: 54kg

Civil Status: Single

Nationality; Filipino

Sex: Male

Religion: Catholic

Member in Organization:

**EDUCATIONAL BACKGROUND**

**Name of school**

Primary: B. Elementary School Secondary: Ramon Torres National High School

**Inclusive Date**

2013-2019

2019-2023

**Honors/Awards**

With Honors

With Honors

**SKILLS**

* Staying Calm
* Analytic Mind

**Carl James G. Evangelista**

**PERSONAL DATA**

Name: Pajares, Irish Javoc

Birthday: May 18, 2007

Address: Purok Matinipigon 1B, Brgy. Lag Asan, Bago City

Age: 17

Height: 5’3

Weight: 52kg

Civil Status: Single

Nationality; Filipino

Sex: Female

Religion: Iglesia Ni Cristo

Member in Organization:

**EDUCATIONAL BACKGROUND**

**Name of school**

Primary Lag-asan Elementary School Secondary: Ramon Torres National High School

**Inclusive Date**

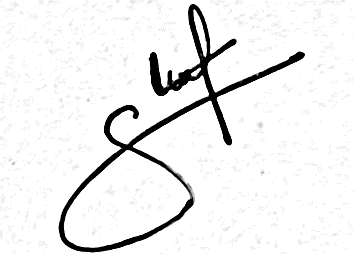
2013-2019

2019-2023

**Honors/Awards**

With Honors

**SKILLS**

* Reporting
* Communication Skills

**IRISH T. PAJARES**

**PERSONAL DATA**

Name: Canillo, Rhianne Cammille Pactao

Birthday: April 24, 2007

Address: Purok Kamotihan, Brgy. Mailum, Bago City

Age: 17

Height: 4’11

Weight: 53kg

Civil Status: Single

Nationality; Filipino

Sex: Female

Religion: Catholic

Member In Organization:

**EDUCATIONAL BACKGROUND**

**Name of school**

Primary R.M Araneta Elementary School Secondary: Ramon Torres National High School

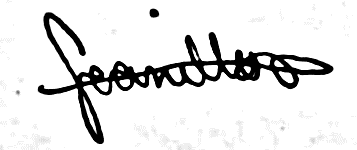
**Inclusive Date**

2013-2019

2019-2023

**Honors/Awards**

With Honors

**SKILLS**

* Time Management Skills

**RHIANNE CAMMILLE P. CANILLO**

**PERSONAL DATA**

Name: Diamonon, Zharica Cañet

Birthday: April 3, 2007

Address: Purok Camia, Brgy. Poblacion, Bago City

Age: 17

Height: 5’2

Weight: 46kg

Civil Status: Single

Nationality; Filipino

Sex: Female

Religion: Iglesia Filipina Independiente

Member in Organization:

**EDUCATIONAL BACKGROUND**

**Name of school**

Primary Bago City Elementary School

Secondary: Ramon Torres National School

**Inclusive Date**

2013-2019

2019-2023

**Honors/Awards**

With Honors



**ZHARICA C. DIAMONON**

**PERSONAL DATA**

Name: Montuya, Althea Faith Tortula

Birthday: October 23, 2006

Address: Purok Langka, Brgy. Caridad, Bago City

Age: 17

Height: 5’3

Weight: 42kg

****Civil Status: Single

Nationality; Filipino

Sex: Female

Religion: Iglesia Filipina Independiente

Member in Organization:

**EDUCATIONAL BACKGROUND**

**Name of school**

Primary Caridad Elementary School

Secondary: Ramon Torres National School

**Inclusive Date**

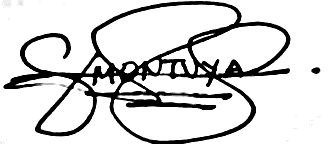
2013-2019

2019-2023

**Honors/Awards**

With Honors

**SKILLS**

* Note taking

**ALTHEA FAITH T. MONTUYA**

**PERSONAL DATA**

Name: Magbanua, Gracely Padilla

Birthday: June 25, 2007

Address: Purok Mahida-Iton, Brgy. Sampinit, Bago City

Age: 17

Height: 4’11

Weight: 40kg

Civil Status: Single

Nationality: Filipino

Sex: Female

Religion: Apostolic

Member in Organization:

**EDUCATIONAL BACKGROUND**

**Name of school**

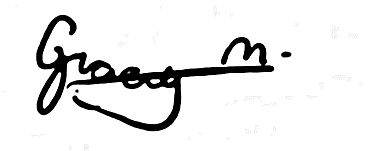
Primary: Maria Rosario Araneta Elementary School

Secondary: Ramon Torres National School

**Inclusive Date**

2013-2019

2019-2023



**Honors/Awards**

With Honors

SKILLS: Data Collection

**GRACELY P. MAGBANUA**

**PERSONAL DATA**

Name: Balboa, April Rose Alaveran

Birthday: April 2, 2007

Address: Purok Mainugyunon, Brgy. Napoles, Bago City

Age:17

Height: 5’6

Weight: 49kg

Civil Status: Single

Nationality: Filipino

Sex: Female

Religion: Catholic

Member in Organization:

**EDUCATIONAL BACKGROUND**

**Name of school**

Primary: Dr. A.R Sian Elementary School Secondary: Ramon Torres National High School

**Inclusive Date**

2013-2019

2019-2023

**Honors/Awards**



**APRIL ROSE A. BALBOA**

**PERSONAL DATA**

Name: Tiña, Ma. Rizavelle Noquera

Birthday: September 08, 2007

Address: Purok Mahirup, Brgy. Busay, Bago City

Age: 16

Height: 5’2

Weight: 38kg

Civil Status: Single

Nationality: Filipino

Sex: Female

Religion: Baptist

Member in Organization:

**EDUCATIONAL BACKGROUND**

**Name of school**

Primary: Maria Locsin Araneta Elementary School

Secondary: Ramon Torres National High School

**Inclusive Date**

2013-2019

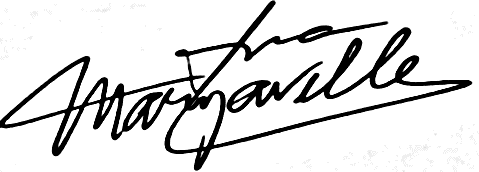
2019-2023

**Honors/Awards**

With Honors

With Honors

**SKILLS**

* Time Management
* Attention to Detail

**MA. RIZAVELLE N. TIÑA**

**PERSONAL DATA**

Name: Mahilom, Robillyn Vargas

Birthday: December 01, 2006

Address: Purok Capahuan II, Brgy. Sampinit, Bago City

Age: 17

Height: 5’4

****Weight: 41kg

Civil Status: Single

Nationality: Filipino

Sex: Female

Religion: Iglesia Filipina Independiente

Member in Organization:

**EDUCATIONAL BACKGROUND**

**Name of school**

Primary: General Juan A. Araneta Elementary School

Secondary: Ramon Torres National High School

**Inclusive Date**

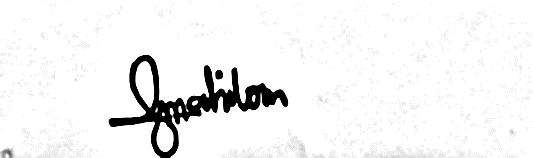
2013-2019

2019-2023

**Honors/Award**

With Honor

**SKILLS**

* Data Collection

**ROBILLYN V. MAHILOM**

**PERSONAL DATA**

Name: Cascaño, Charles Christian Peligrino

Birthday: April 27, 2007

Address: Purok Kamunsilan, Brgy. Busay, Bago City

Age: 17

Height: 5ft

Weight: 52kg

Civil Status: Single

Nationality: Filipino

Sex: Male

Religion: Catholic

Member in Organization:

**EDUCATIONAL BACKGROUND**

**Name of school**

Primary: Maria Locsin Araneta Elementary School

Secondary: Ramon Torres National High School

**Inclusive Date**

2013-2019

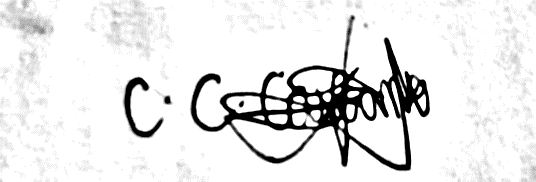
2019-2023

**Honors/Awards**

With Honors

**SKILLS**

* Staying Calm



**CHARLES CHRISTIAN P. CASCA**ÑO